

KENYA AND EAST AFRICA (KEA) EVALUATION ASSESSMENTS AND ANALYSES (EAA)

SCOPE:

The EEA contract enables USAID/KEA to implement studies, including performance evaluations, impact evaluations, evaluation case studies, meta-evaluations, cross-sector and multi-country evaluations. The scope of services extends to other evaluative studies, baseline, midline and end-line

sector assessments and studies, and analyses (public financial management, policy, cost-benefit, effectiveness, political economy, and diagnostic). Strengthening evaluation capacity is core to the contract objectives. Specific activities include providing training, technical assistance, preparation of guidance, handbooks, newsletters, model products, data visualization, and other tools and knowledge products for USAID staff managing and using evaluations. These services and support may include evaluability assessments, planning for, designing and implementing studies and evaluations (including logistics), assistance on evaluation utilization and dissemination, assistance on joint evaluations with other international donors, and in developing post evaluation action plans.

The breadth of evaluation assistance and capacity building spans development sectors including economic growth, agriculture, food security, trade and investment; population and health, nutrition, water sanitation and hygiene; environment, natural resources, wildlife trafficking; education, and training, youth and workforce development; democracy, human rights, governance; conflict mitigation, post conflict reconstruction and countering violent extremism; human capacity development, humanitarian assistance, and cross-cutting programs (resilience, conflict management, private and voluntary cooperation, transition initiatives, post-conflict reconstruction, urban programs, gender and development). In addition, expertise is offered in the areas of evaluation methodology (including complexity-aware approaches and other cutting-edge evaluation methodologies), design, and EAA training, as well as engaging and training implementing partners and host country government partners.

SKILLS/EXPERTISE:

The required expertise is a range of traditional, innovative, and state-of-the-art research designs, methods and analysis using qualitative and quantitative approaches, as well as experimental, quasi experimental and non-experimental designs. Additional services may include data collection and synthesis, report writing, data visualization, and planning for use and dissemination of evaluation findings among multiple stakeholders, cost-benefit analysis, assessments, EAA capacity building, designing and delivering training for adult learners, and evaluating and assessing humanitarian assistance programs.

Client:	USAID, Kenyan and East Africa Missions (KEA)
Location of Work:	East Africa (Burundi, Democratic Republic of the Congo, Djibouti, Ethiopia, Kenya, Rwanda, Somalia, South Sudan, Sudan, Tanzania, Uganda)
Period of Performance:	02/15/2020 - 2/14/2025
Total Dollar Value:	\$37,750,000
Competition Type:	Small Business, Full and Open Competition, Multiple Award
Contract Type:	IDIQ Task Order – Cost Plus Fixed Fee and Fixed Price
Contract Number:	72062320D00003
Contracting Office:	USAID/EA/RAAO, Nairobi, Kenya
Contracting Officer:	Patrick Kollars / Nya Kwai Boayue E-mail: NBoayue@USAID.Gov
Partners:	Innovations for Poverty Action, Limestone Analytics, Dalberg Research, Cultural Practice LLC

REPRESENTATIVE ACTIVITIES:

- Provide technical assistance to formulate appropriate evaluation designs, including:
 - Identify evaluation questions that assess specific program objectives and outcomes.
 - Determine methodologies for sampling.
 - Determine methodologies for data collection and analysis.
 - Create data collection instruments.
 - Collect data outlined in the methodology.
 - Determine formats for recording and reporting findings.
- Conduct evaluations of country and regional programs to determine program effects, focusing on progress and successes, obstacles and constraints, unintended outcomes, and global best practices, with clear actionable recommendations to USAID and its partners.
- Conduct baseline assessments and other needed analysis where applicable (gender, sustainability, environment, and conflict).
- Document status on priority outcome level indicators either from monitoring or evaluation data.
- Conduct validation workshops with key stakeholders, including subject matter experts to ground the findings and support the development of practical conclusions and recommendations.
- Produce reports that comprehensively link findings and evidence to conclusions, recommendations, and best practices.
- Facilitate evaluation implementation planning, including team planning meetings, and research designs for proposed studies.
- Conduct evaluations of program and project implementation and/or results using appropriate evaluation methods and approaches to address the evaluation purpose and answer questions in the scope of work.
- Conduct evaluations of programs and activities to determine economic and financial sustainability through appropriate methods, such as cost-benefit or cost-effectiveness analysis.

About **Integra Government Services International, LLC**

Integra delivers evidence-based, international social and economic development solutions to promote self-reliance in emerging economies through the use of **rigorous analytical tools and private sector engagement**. Integra has provided technical services to donor-funded projects for 10 years, working across 45 different countries, impacting millions of stakeholders, and **leveraging over \$1.2 billion in public and private investment** for development reforms. Integra offers results-oriented, evidence-based analysis and program design support in: agriculture and food security; democracy, governance and human rights; economic growth; education; energy, climate and environment; natural resource management; gender and women's empowerment; health and nutrition; trade and investment; information and communication technology, and wildlife crime and trafficking.

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